

RACING HEROES
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FOR IMMEDIATE RELEASE

Market Finds--Miniature Automobile Masterpieces

Premium pint sized model cars for the guy who has everything.

Santa Barbara, California --January 2017

RACING HEROES, a new online boutique for automobile aficionados, launched last fall. They offer an impressive array of high-end model cars. Each model meticulously follows historical records, staying true to the legendary originals. These storied models come hand-assembled using superior materials, scrupulous attention to detail and precise manufacturing. Many of them are made with upwards of 1,000 individual parts and are limited editions. These stunning rides are made in 1:18 scale and feature functional doors, hoods and trunks, intricate interiors with upholstered seats and detailed dashboards, and elaborate suspensions. The execution is flawless.

"These models are incomparable with anything else on the market place," says BlessThisStuff, a trendy online magazine for men.

The company was started by a husband and wife duo in Santa Barbara, California with a vision to unite people through a shared love of cars and extraordinary products. RACING HEROES most certainly captures both a contagious delight and an elevated aesthetic that is sure to please classic car enthusiasts.

To learn more about these automotive gems, visit their website at www.racingheroes.com

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